

# MY TOTEM TRIBE



**Discover Your Totem Animal  
And Share Your Story With  
Gold Plated Totem Animal Pendants**



My  
**Totem**  
My  
**Tribe**  
My



# STORY



We believe in the power of storytelling and feel that every story matters. Traditional totem poles were one of the earliest forms of storytelling for Pacific Northwest Tribes as they represented family legends, heritage, and spiritually significant crest animals that reflect the lineage and events. However, totems do not need to be larger than life to create meaning.

Historical relics show totems and crests carved on everyday objects like spoons, hair combs, jewelry, and canes. The objects symbolized community, sharing, beauty, and stability. Choosing common objects ensured the legacy of the totem stories continue through daily interactions.

In today's busy world, it is easy to lose touch to our history and stories and many struggle to set clear goals, create a vision of their lives, or define their personality.

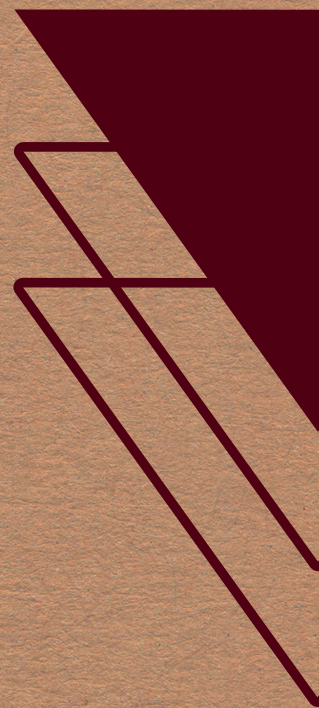
Identifying a totem animal can help individuals connect to a story and rediscover their roles in this world in a meaningful way.



# Discover Your Totem

Sometimes it's hard to put words to our feelings, and a totem can be a powerful way to share your story without needing to speak. Wearing a totem can give you the words in your heart, reminding you of your strengths, nature, and place in life.

If totems are a new concept for you, take our interactive quiz online by following [www.mytotemtribe.com](http://www.mytotemtribe.com). After a brief interactive Likert-scale personality test, your totem will be revealed.





# Little Business Men

## Our Humble Beginnings

Spirit animals have always been an interest for our family. Through their totem identity, our children learned to value one another's difference, take pride in their strengths, and also see areas in their lives that would require hard work to find a balance.

Several years ago, our three boys began selling handmade totem animal necklaces at the Saturday Market. The jewelry creation process also served as a way to connect with their Native American culture and study art techniques. People loved the jewelry and our boys enjoyed fattening their wallets, but we had not anticipated the reality that few of our customers were in touch with their identities. While totems were a new concept for most people, that didn't stop them from wanting to learn more about themselves. We developed a simple set of questions to help customers find a totem, and seeing their faces light up after we revealed a potential totem match was so fun!



When Summer was over, we weren't ready to let go of the fun of totem jewelry. We wanted EVERYONE to dig deeper into their identity and discover their potential and felt that totems could be an important part of self-discovery. We had the idea of creating these unique stackable totem beads and spent the next 2 years working on our vision. Our products are now sold and carried in dozens of stores!

# MY TOTEM TRIBE



My Totem Tribe is a certified Native American and woman owned business through the OMWBE (Washington Office of Minority and Women's Business Enterprises). Our children are not only the inspiration to the business, but they help make key decisions about the look of each jewelry piece often adding details to the final designs. While it took nearly 2 years to launch, we are excited to bring totem jewelry - and hope your totem can help shape your story.

Our  
**Family**  
Our  
**Story**

Kobe Kyles. Frank Kota

Chester Frank KALIA Kenneth

# CATALOG



**Bear**



**Beaver**



**Coyote**



**Cougar**



**Frog**



**Raven**



**Hummingbird**



**Wolf**



**Whale**



**Sea Turtle**



**Eagle**



**Owl**



**Raccoon**



**Woodpecker**




**Falcon**



**Fox**

**Discover Your Story**


**MY  
TOTEM  
TRIBE**



**Otter**



**Snake**



**Goose**



**Octopus**



**Salmon**



**Swan**



**Deer**



**Sasquatch**

**NEW!**



**Seahawk**



## Kits Make Retail Easy

**Try A Zodiac Kit for just \$150**

Zodiac kits include 2 each of 12 Native American Zodiac Animals, one for each calendar month.

### Added Savings

Our small, medium, and large display kits have added savings built in and include a variety of totems

### Receive a FREE display!

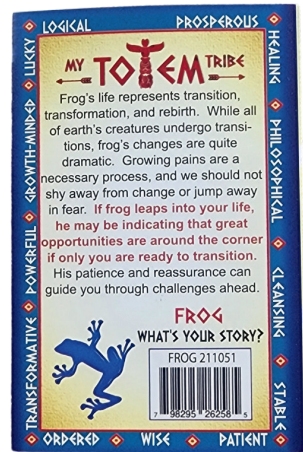
Purchase any card display kit and receive a FREE display. Purchase a Medium or Large Kit to receive a free wooden display for boxed jewelry.

# Different Display Options!

**NEW!**



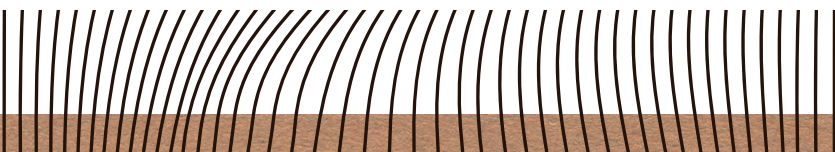
We've found that those who carry a retail display featuring all of the totems are 3 times more likely to reorder within 6 months. While we know that not everyone has space for retail stands, we're now offering two styles of packaging options.



## Try Our Keychain Totems: Fun and Affordable



Our new keychains are durable vegan leather presented on a gold split key ring. Each package has the totem story on the back. The gold plated totem bead is attached on the front of the keychain. The simple economical packaging is lightweight and takes up little shelf space.





# More Than A Product...

At My Totem Tribe we don't just sell products, we inspire authentic living. That's more purpose-filled moments, mindful wellness, and daring to live without regret.



## MITÁKUYE OYÁS'IN ("All are Related" - Lakota Language)

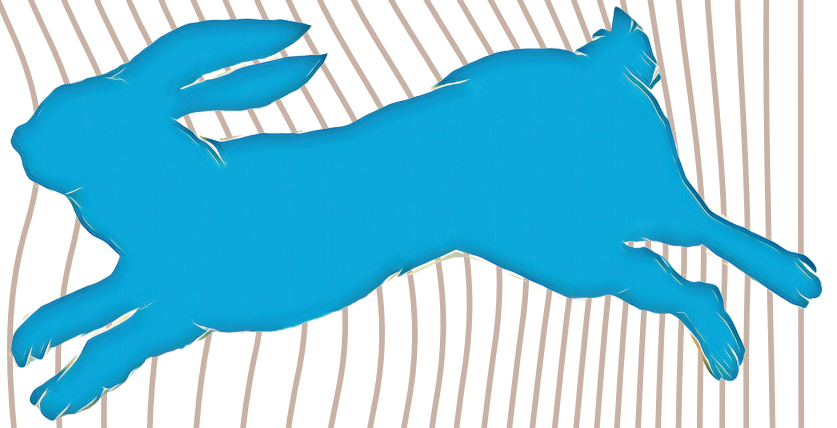
The understanding that we are all connected can transform our views of the world. Totems guide us towards compassionate living and encourage an appreciation for differences. Wear a totem to tell your story and inspire others.

## Quality, Unique, Inspiring

Our hypoallergenic, black oil-rubbed and gold-plated beads come with unique packaging that is sure to please the eye. Each bead comes on a black 1mm lace rope chain with a stainless-steel rotary clasp. Included is a keepsake card with thirteen power words and a story of the totem's characteristics, lifestyle, historical symbolism, and insightful facts.

# COMING SOON!

## Rabbit Totem



**Keep a look out for Rabbit totem!  
Our interactive quiz will continue to be  
updated. New totems are set to arrive a  
few times a year!**



### Meaningful Gift

Totems are the perfect way to celebrate the unique gifts of a loved one. Gold plated and made with care, at such an affordable price point.



### Represent Your Tribe

Each unique totem bead has double holes for stacking. Celebrate those that make up your tribe. Stack the totem of your significant other, your children, best friend, or team.



### A Mission To Give Back

A portion of proceeds go towards connecting foster children with their totem. We hope that through choosing their totem, children can find pride and purpose in their identity and take charge of their destiny.



## Our Wholesale Partnership Offers Added Savings!

### FAIRE

If you are new to FAIRE, get \$100 off your first order and lock in free shipping for a year use this link:

<https://mytotemtribe.faire.com/>



"I'm very grateful for the Fox totem and I now feel more connected to my true inner self."

-Serg Draken (Kentucky)

**FOX**



"I never write reviews because I am so busy typically but this necklace is absolutely amazing! I just got it and I never want to take it off."

-Logan Mitchel (California)

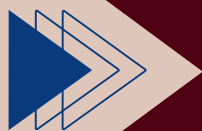
**FALCON**



"I love the design, it's very unique, cute, and well made. I couldn't have asked for a better interaction with this seller :) A million thanks!"

-John Kremble (Washington)

**COYOTE**



# ORDER FORM

Customer: \_\_\_\_\_

Ship To: \_\_\_\_\_

Necklace Display Kits	Cardstock Display	Box Display
Totem Kit – 2 Pack 25 Totems	<input type="checkbox"/> C24-2    \$280	<input type="checkbox"/> D24-2    \$290
Totem Kit – 3 Pack 25 Totems	<input type="checkbox"/> C24-3    \$420	<input type="checkbox"/> D24-3    \$430
Totem Kit – 4 Pack 25 Totems	<input type="checkbox"/> C24-4    \$560	<input type="checkbox"/> D24-4    \$580
Zodiac Totems – 2 Pack 12 Totems	<input type="checkbox"/> C12-1    \$150	Not Available

Totem Necklaces	SKU	UPC	Display Option		Quantity	Line Total
			Cardstock	Box Display		
Bear	221011	0798295262561	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Beaver	221021	0798295263193	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Cougar	221041	0798295262578	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Coyote	221031	0798295262349	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Deer	221211	0798295262523	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Eagle	221111	0798295262691	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Falcon	221151	0798295262547	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Fox	221161	0798295262479	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Frog	221051	0798295262585	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Goose	221221	0798295262677	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Hummingbird	221071	0798295262387	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Orca Whale	221091	0798295262660	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Otter	221171	0798295262486	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Owl	221121	0798295262615	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Raccoon	221131	0798295262622	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Raven	221061	0798295262370	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Salmon	221191	0798295262509	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Sea Turtle	221101	0798295262417	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Snake	221181	0798295262493	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Swan	221201	0798295262684	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Wolf	221081	0798295262592	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Woodpecker	221141	0798295263186	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Sasquatch	221231	0798295262707	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Octopus	221241	0798295262714	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Seahawk	221251	0798295263032	<input type="checkbox"/> \$5.75	<input type="checkbox"/> \$6.00		
Promo Card Display	---			\$0		
Promo Display Sign	---			\$0		
Hang Tags	---			\$0		
Display Stand			<input type="checkbox"/> Box Style	<input type="checkbox"/> Card Style		

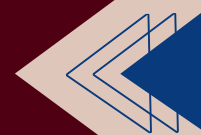
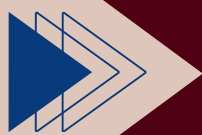
Shipping and Handling: \_\_\_\_\_ PO Request By: \_\_\_\_\_

Total Charges: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Expected Delivery: \_\_\_\_\_

Our Totem Kits make getting started easy and fun with added savings built in. This form can be mailed, faxed, or called in. Or check our wholesale partners by starting an account on Faire, Create, or Tundra. Be sure to use the specific links provided for added savings.





# ORDER FORM

Customer: \_\_\_\_\_

Ship To: \_\_\_\_\_

PURCHASE ORDER#: \_\_\_\_\_

Totem Kit -2 Pack – 25 Totems	K88-2	\$240		
Totem Kit – 3 Pack – 25 Totems	K88-3	\$360		
Totem Kit – 4 Pack – 25 Totems	K88-4	\$480		

Totem Keychains	SKU	UPC	Wholesale Price	Quantity	Line Total
Bear	228018	0798295262721	\$5.00		
Beaver	228028	0798295262738	\$5.00		
Cougar	228048	0798295262745	\$5.00		
Coyote	228038	0798295262752	\$5.00		
Deer	228218	0798295262769	\$5.00		
Eagle	228118	0798295262776	\$5.00		
Falcon	228158	0798295262783	\$5.00		
Fox	228168	0798295262790	\$5.00		
Frog	228058	0798295262806	\$5.00		
Goose	228228	0798295262813	\$5.00		
Hummingbird	228078	0798295262820	\$5.00		
Orca Whale	228098	0798295263179	\$5.00		
Otter	228178	0798295263001	\$5.00		
Owl	228128	0798295262851	\$5.00		
Raccoon	228138	0798295263162	\$5.00		
Raven	228068	0798295262875	\$5.00		
Salmon	228198	0798295263124	\$5.00		
Sea Turtle	228108	0798295263155	\$5.00		
Snake	228188	0798295262905	\$5.00		
Swan	228208	0798295262912	\$5.00		
Wolf	228088	0798295262936	\$5.00		
Woodpecker	228148	0798295263131	\$5.00		
Sasquatch	228238	0798295263148	\$5.00		
Octopus	228248	0798295262943	\$5.00		
Seahawk	228258	0798295263049	\$5.00		
Promo Card Display	---		\$0		
Display Options	Display Stand		\$40 / \$0		

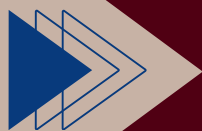
Shipping and Handling: \_\_\_\_\_ PO Request By: \_\_\_\_\_



Total Charges: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Expected Delivery: \_\_\_\_\_

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# ORDER FORM

Place your order by phone (360-909-2845) fax (503-419-9871), email (chelsea-frank@hotmail.com), or at <https://www.mytotemtribe.faire.com>. (Also available at: <https://www.create.com/signup/retailer/?referred=true&referrer=217703>) with special savings discounts per order for new buyers.

Minimum order: \$100. Subsequent Minimum: \$100. We accept checks, PayPal, Venmo, Cash App, and Credit Cards. We offer 30-day terms, and 60-day terms are available for online orders through our partnerships. We normally ship orders within 1 week of receiving payment. We offer a 90-day warranty and accept returns on any damaged or incorrect goods. We will honor any returns to our retail locations and take responsibility for any shipping charges necessary.

Date: \_\_\_\_\_ Purchase Order # \_\_\_\_\_

Buyer Name: \_\_\_\_\_ Tax ID: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Delivery Address: \_\_\_\_\_

Billing Address (If Different): \_\_\_\_\_

Payment Method:  Check  PayPal  Credit Card

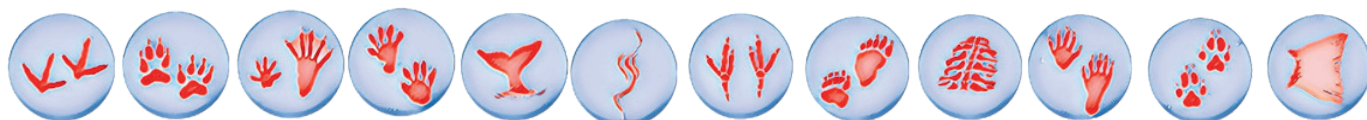
CC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Code: \_\_\_\_\_ Signature: \_\_\_\_\_

NOTES: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## WHAT'S YOUR STORY?



# Native American Zodiac Chart



Across many cultures, an animal or symbol is celebrated for the month or year of your birth. Wear your **Birth Totem** for protection.

Your **Animal Clan Totem** is the animal that your spirit resembles. If you do not yet know your Clan Totem, take a quiz at [www.myotemtribe.com](http://www.myotemtribe.com). Wear your Clan Totem for spiritual connection and health.

Wear your Birth Totem and Clan Totem separately or create your totem tribe by stacking the beads.



MY **TOTEM** TRIBE



## Discover Your Story



1-360-909-2845



1-503-419-9871



[chelsea-frank@hotmail.com](mailto:chelsea-frank@hotmail.com)



[www.mytotemtribe.com](http://www.mytotemtribe.com)



399 S Razor Clam Dr SW  
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